Volume 13, Issue 5

AAP Life Settlement Market Update

Credit quality of life insurance carriers

The credit quality of a counterparty matters. This holds also for investors in life settlements—the necessary insurance premiums are paid for having the option to collect the face amount from the respective insurance carriers when due. This is why the financial stability of insurance companies is important also in our market.

The insurance companies and their ratings are part of the transaction data that we collect. We took secondary transaction data from the years 2021-2023 for this report.

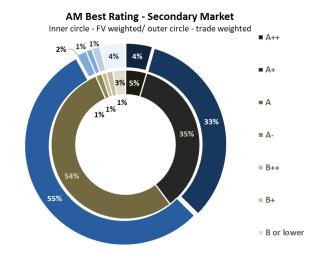
- The top two insurance carriers are Lincoln and John Hancock, compare the list below. More than 30% of the total traded face amount and slightly less than 20% of all transactions refer to policies that were issued from the two companies, thus their policies are substantially larger on average.

- The universe of life insurance carriers is quite diverse. The top ten companies account for 51.8% of the transactions and 63.7% of the traded face amount. The rest are less often traded and often smaller and less well known names.

Secondary Market 2021 -2023	Nr of policies	FV weighted
Lincoln National	9.77%	14.95%
John Hancock	9.69%	15.59%
Equitable Financial	5.76%	4.22%
Protective	5.12%	2.47%
Transamerica	4.56%	3.87%
Prudential	4.40%	4.36%
American General	3.60%	3.81%
Pacific Life	3.28%	8.01%
Genworth	2.96%	2.06%
New York Life	2.64%	4.40%
Others	48.20%	36.26%

The average credit rating of life insurance carriers of which policies are traded in the life settlement markets, is high, compare the chart on the top right. The vast majority of transactions refers to carriers with AM Best ratings of A and A+. Thus, the risk of a failure of the counterparty that owes the death claim to an investor, is low on average.

However, there are also insurance carriers with lower credit ratings. A well known example is PHL Variable Insurance Company (PHL). PHL policies have been traded frequently in the



past. And with regards to PHL there was a recent development: by order of the Superior Court of the State of Connecticut PHL and its subsidiaries have been placed into rehabilitation as of May 20th, 2024.

What happens when an insurance carrier fails?

Insurance companies are overseen by the state insurance departments. When an insurance company is unable to meet its contractual obligations, the insurance commissioner initiates a process called 'rehabilitation' where efforts are made to get the company going again.¹

PHL is the first case of an insurance carrier put into rehabilitation where life settlement investors' owned policies represent a sizeable amount of death benefit. And it goes without saying that this development comes with various dilemmas and problems for the investors. We will take a closer look at this topic in the next issue of this newsletter.

1 Compare National Organization of Life & Health Insurance Guaranty Associations www.nolhga.com

Data Sampling and Data Provider

The information in this report is based on life settlement transaction data which is collected by AAP on a multi provider basis. Per each transaction information regarding the policy, the insured and the transaction itself is obtained.

The transparent life settlement providers are (in alphabetical order):

FairMarket Life Settlements

- Habersham Funding LLC
- Life Capital Group
- Life Equity
- Life Policy Traders
- Life Settlement Solutions
- LifeTrust, LLC
- Q Capital Strategies
- Settlement Group, Inc.

Life Settlement Market Activity

Proj. Ret.	Volume
	➡
	➡
	➡
1	➡
	+
	↑ ↑ ↑

AAP Life Settlement Market Update

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AA—Partners Ltd.

Witikonerstrasse 36 CH-8032 Zurich Switzerland Tel. +41 76 414 42 29

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www.aa-partners.ch

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