AAP Life Settlement Market Update

Secondary market structure

Life settlements have three main dimensions: the face amounts, the age of the insured persons and the life expectancies ('LE'). This is relevant since it's the dimensions in which an investor makes the investment decisions—smaller or larger face amounts, younger or older insureds, shorter or longer life expectancies and it is linked to the structure of the market, i.e. where is the bulk of the traded policies, where are separate 'pockets' etc.

We presented this topic at our AAP Life Settlement Roundtable. And we decided to make it the topic of this month's newsletter since we got a number of feedbacks. The charts refer to secondary market transactions which were closed in 2022. On the x-axis one can find the age of the insureds and on y-axis the life expectancies. The size of the bars indicates how much of the total traded face amount can be assigned to a particular combination of age and LE.

The market is not homogeneous



The bars illustrate that a large part of the market is allocated between about age 70 and age 90, the life expectancies decrease with increasing age. This central part of the market is amended with smaller 'pockets' which have distinct characteristics.

- One pocket represents trades with up to 70 years old insureds with LEs up to 12 years. The significantly shorter life expectancies, if compared to what would be reasonably expected for insureds of that age, therefore differentiates this cohort from the rest of the market.

- A second pocket are viaticals, so policies which were traded

Data Sampling and Data Provider

The information in this report is based on data which is collected by AAP on a multi provider basis. The transparent life settlement providers are (in alphabetical order):

- FairMarket Life Settlements
- Habersham Funding LLC
- Life Capital Group
- Life Equity

- Life Policy Traders
- Life Settlement Solutions
- LifeTrust, LLC
- Q Capital Strategies
- RiverRock Partners, LLC
- Settlement Group, Inc.

with life expectancies up to 24 months. They can be found in all age brackets however they are a relatively small part of the market overall.

- A third pocket are policies referring to insureds with life expectancies in excess of 144 months.

This is the 'investment menu' in the secondary market! The behaviour of a investment portfolio depends i.a. on the composition, so from which parts of the market a portfolio was rump up by the investment manager.

Large differences between the genders

Things are sometimes different than what they seem to be! We split the data from the first chart according to the gender of the insured persons. The split reveals that gender matters, male and female insureds are not equally distributed in the various parts of the market.



Life Settlement Market Activity

75-80

48-72

24-48)-24

<= 70 70-75

(in mths)

Mth to Mth		
Secondary Market	Proj. Ret.	Volume
Main Market (Age 75-86)	₽	
Tail Market (Age < 75)		+
Tail Market (Age > 86)		+
Tertiary Market		
Tertiary Market All	➡	+
Total Market		
Sec. and Tert. Market		+

80-85

85-90

90-95 95-100 Age

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